

AGREEMENT

1 Parties

City of Tampere (later as City), business ID: 0211675-2
PL 487
33101 Tampere, Finland

Contact person:
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and

CIRCOM Regional (later as CIRCOM)
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Contact person:
National Coordinator, Finland (CIRCOM Regional) Aki Karjalainen
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puh. +358 400158215

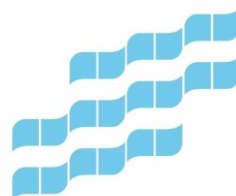
The contact persons are responsible for monitoring and overseeing the implementation of the agreement and for informing their respective organizations and the other contracting party. Any change of contact person must be immediately communicated to the other party's contact person. A change of contact person does not constitute an amendment to the contract.

2 Subject of the Agreement

Subject of this agreement is the co-organisation by the City of Tampere and CIRCOM in relation to the CIRCOM Regional Annual Conference (later as Event). CIRCOM's Annual Conference will be held in Tampere on May 19–22, 2026, at Tampere Hall.

CIRCOM is an association for regional public service media in Europe, whose mission is to promote cooperation, training, and enable co-productions. The organization's annual congress, the CIRCOM Regional Annual Conference, has been held since 1983 in various locations across Europe.

The 2026 Event will be organized for the first time in Finland and in Tampere. The Event offers the opportunity for colleagues to share thoughts and ideas, and in conjunction with the conference, the Prix CIRCOM gala will be held, awarding the best programs. The Event is expected to attract approximately 200–400 media representatives.



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3 Responsibilities of the Parties

This agreement defines the content of the cooperation between the City and CIRCOM and the parties' respective responsibilities. The City participates in organizing the Event in the ways specified in this agreement. The City or its personnel will not otherwise be involved in organizing the Event unless explicitly agreed otherwise. All responsibilities not mentioned in this agreement are the responsibility of CIRCOM and its main organizing partner, Yleisradio Oy.

Finland's National Coordinator of CIRCOM is responsible for reporting on the Event to the City.

3.1 Event Venue

Under this agreement, the City of Tampere agrees to lease Tampere Hall, as appropriate, for the purposes of the event. The costs arising from the aforementioned commitment for the City of Tampere shall not, however, exceed €30,000 (VAT 0%) in total.

3.2 Communication and Visibility

The City's role in organizing the Event will be highlighted at least in the following ways:

- City will be featured in the Event's program content, including in presentations and speeches (e.g., a speech by Film Tampere).
- A speech by a representative of the City at the Welcome Reception and possibly at the opening of the Event
- Visit Tampere stand at the Event
- Tampere.Finland-logo visibility in the Event's printed and digital materials

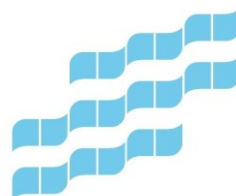
3.3 City Reception

A City Reception for the Event participants will be organised at Old City Hall on Wednesday, 20 May 2026. The City is responsible for the costs and organisation of the reception. The costs or other details of the reception are not part of this agreement. CIRCOM is responsible for the guest list for the reception. The City will primarily send the invitations electronically.

4 The Costs to the City

This Agreement shall not, in itself, create any direct payment obligation on the part of the City towards the other Party, save for the obligations expressly set forth in Section 3 herein.

If the Event won't be organized, or if its nature substantially differs from the plan presented to the City by CIRCOM, or is in any way contrary to good practice, the City's obligations under this agreement will immediately cease, unless otherwise exceptionally stated.



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The Event will be organized in accordance with any restrictions on gatherings or other official regulations. If the Event cannot be organized at the time specified in section 2 due to such restrictions, or if a force majeure event prevents the Event from taking place, CIRCOM and the City may agree to use the City's contribution for organizing the Event at a later date.

CIRCOM must promptly notify the City of any changes.

Based on this agreement, CIRCOM or City are not liable to pay any compensations to each other for the organized Event.

5 Final Report

A post-event evaluation is an essential part of organizing the Event. The evaluation will cover, among other things, the number of attendees and participants, the number and availability of volunteers, regional economic impacts, media visibility, other impacts of the Event, key successes and challenges, and future prospects. Finland's National Coordinator of CIRCOM will prepare a final report on the Event and submit it to the City not later than two months after the conclusion of the Event.

6 Liability for Damages

The parties are responsible for any damages that may be caused to other parties due to a breach of contract. Liability for damages is limited to direct costs and damages. The limitation of liability does not apply to damages caused intentionally or through negligence. A breach of contract includes, for example, a failure to perform contractual duties or a significant delay.

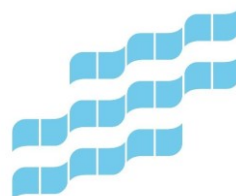
However, the contracting parties are not liable for damages caused by a strike, pandemic, general traffic stoppage, or other such reasons beyond the control of the party (force majeure). If the event must be cancelled or postponed due to a force majeure reason, the parties are not liable for compensation to each other. The parties will cover the costs already incurred for their respective responsibilities.

7 Validity and Termination of the Agreement

This agreement enters into force once it has been signed by the parties and the City's decision concerning the agreement has become legally binding. The validity of the agreement ends on 31 July 2026, but not before the obligations recorded in the agreement have been fulfilled.

Each party has the right to terminate the agreement with immediate effect if the other party has materially breached or neglected its contractual obligations and has not remedied the breach within 30 days of receiving written notice from the other party.

The City has the right to terminate this agreement with immediate effect if the Event is cancelled. In addition, the City has the right to terminate the agreement if CIRCOM ceases its operations, is declared bankrupt, or otherwise becomes insolvent.



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8 Disputes arising from the Agreement

Disputes concerning the agreement will be attempted to be resolved through negotiations between the contracting parties. If the negotiations do not lead to a consensus, the matter will be resolved in the Pirkanmaa District Court. This Agreement is governed by the laws of Finland.

9 Public Service Mission and Independence

CIRCOM shall retain full editorial and programming independence in all situations. All marketing and communications concerning the Event between CIRCOM and the City shall be conducted in accordance with public service and editorial independence principles. This agreement shall be interpreted and applied so that it does not restrict the public service mission, editorial independence or any other statutory obligations of CIRCOM as provided by law.

10 Copies of the Agreement

This agreement has been signed electronically, and a signed copy has been delivered to both contracting parties.

City of Tampere
Juha Yli-Rajala, Group Chief Executive Officer

CIRCOM Regional
Gordana Škaljac Narančić, Secretary General

